

# BRIAC POLLIER

43 years old  
creative video print web graphic designer



## WORK EXPERIENCE

2 010 till today

**SELF-EMPLOYED, PARIS** : Creative graphic designer. **After Effects motion graphics design (Corporate movies, product showcases, tutorials, product reveals for business conventions, promotional videos...)** for end customers such as Allianz, AXA, Crédit Agricole, Banque Populaire, Colas, CAPEB, Boulanger, the EU, L'Oréal, Lancôme, Prisma Presse, Total, Nestlé, CROUS, Lustucru, Sodexo, Alstom, Tempka, Dynatrace, CIRCET, B-Corporation, Louvre Hotel Group, on behalf of numerous digital / production / audiovisual agencies amongst which D\_Vox, Vecteur productions, Mirada, DP Multimedia, WonderCorp, Bad Taste Bros, McCann, FRL Productions, Odéon & compagnie, Verso, Kino, Backpack productions and for direct customers such as Sorin Group (Today known as Liva Nova).

**Animatics and DOOH** for Melitta, Fiat, Costa Cruises, Generali, Unilever, Materne, Freudenberg, Essilor, Histoire D'Or, Harry's, Darjeeling, Harmonie Mutuelle, Vente-Privée and **Case Studies** (Quick, Darjeeling, Observatoire des Inégalités) for Herezie advertisement agency.

**TV show intro and outro** for Dream Drops Production.

2 009 > 2 010

**SELF-EMPLOYED, SYDNEY, AUSTRALIA** : WHV gap year (Working Holiday Visa). Creative graphic designer, After Effects animations (product showcases & tutorials) for the ABC TV channel and for Symantec, on behalf of The Milkbar.

2 007 > 2 009

**SELF-EMPLOYED, PARIS** : **Beginnings as a freelance graphic designer**. Painter artist Cytise Gamero's website creation, and Flash animations e-learnings for Culture et Formation. Flash advertisement banners, e-mail campaigns and websites look & feel on behalf of CupOfCom digital agency in Issy-Les-Moulineaux. **Specialization as a motion designer**: After Effects animations (mainly for business conventions and corporate websites video presentation, one TV advertisement) for key accounts such as Total, Hutchinson, Sara Lee Corporation, Lindt, Hachette, Jacquet and Mattel on behalf of Kino, Paris audiovisual agency.

2 006 > 2 007

**OLFO, TRAPPES** : Creative graphic designer for Achatvip.com, creation of animated teasers announcing flash sales, made with Flash and After Effects.

2 005 > 2 006

**MOBIBASE, PARIS** : Mobile marketing project manager / versatile graphic designer. Videos / animations / wallpapers / GIFs and illustrations creation for mobile phones. B2C marketing campaigns launch on different media types, websites, press, cards, wap sites.

2 004 > 2 005

**GE HEALTHCARE (GENERAL ELECTRIC), PARIS AREA - Europe HQ** : graphic designer / webmaster of the European website, mini websites creation introducing participation in medical congresses, internal newsletters, newcomers training, ...

## TECHNICAL SKILLS

**AFTER EFFECTS, PREMIERE, FINAL CUT PRO** : Used since being a Fine-Arts student, an intern for Barejo agency, as part of my job for Mobibase, then Olfo, and finally for the creation of a huge amount of motion graphic design videos for corporate movies / animations to be used in business conventions and other types of graphical animated material creation as a freelancer.

**PHOTOSHOP, ILLUSTRATOR** : Since my first year in my Fine Arts school, these are the basic tools for any graphic designer.

**DREAMWEAVER, HTML, JAVASCRIPT, CSS, PHP** : Knowledge acquired in Fine Arts school followed by intensive training at IBGS (Paris) and finally as a freelancer.

**INDESIGN** : Used as a freelancer.

## DIPLOMAS AND EDUCATION

2 003

**ÉESI (POITIERS / ANGOULÊME FINE ARTS SCHOOL, SPECIALIZED IN MODERN IMAGE CREATION TECHNOLOGIES** : 4<sup>th</sup> year in the Poitiers branch.

2 002

**ÉESI POITIERS** : DNAP acquired (French diploma equivalent to a Bachelor of Art).

1 997 > 1 998

**VILLA THIOLLE, NICE** : preparation year for Art schools.

1 997

**DESSAIGNES HIGH SCHOOL, BLOIS** : Literature Baccalauréat (Higher leaving certificate) with honours.

## PROFESSIONAL QUALITIES

Creative, hard-working, dedicated, open-minded, respectful, good team player, used to tight deadlines, tech-savvy, proactive, used to working on both PC and MacOS.

## LANGUAGE SKILLS

**ENGLISH** : **FLUENT**. 2009 to 2010 in Australia. 1990 to 1993 in Dover College Preparatory School, Folkestone. 1993: PET (Preliminary English Test), University of Cambridge, Pass with Merit.

**SPANISH** : **WRITTEN AND SPOKEN**. Four years in Venezuela as a kid.

## HOBBIES

Drawing, movies and animations, video games, reading, rollerblade, travelling, socializing, photography, walking.